

Store opening timeline

Date: July 23, 2026

Timeline

06:30 – 07:30 Venue Setup and Final Inspection

Event staff and security complete safety checks, unlock access points, and finalize the retail display layout.

Location: Store Interior and Main Entrance

07:30 – 08:15 Exterior Decoration and Branding Assembly

Florists and decorators set up balloon arches, banner stands, and entrance carpet installation.

Location: Front Facade and Walkway

08:15 – 08:45 Staff Briefing and Morning Coffee

Store employees gather for a final operational alignment meeting while enjoying fresh coffee and light pastries.

Location: Staff Breakroom

08:45 – 09:15 Media and Press Check-In

Journalists, local influencers, and photographers arrive to receive press kits and badges.

Location: Welcome Desk Atrium

09:15 – 09:45 VIP Reception and Catering

Invited guests, local officials, and corporate executives enjoy light refreshments prior to the ceremony.

Location: Mezzanine VIP Lounge

09:45 – 10:00 Opening Speeches

The store manager and company CEO share brief remarks celebrating the new launch and thanking the community.

Location: Outdoor Entrance Stage

10:00 – 10:15 Ribbon-Cutting Ceremony

The ceremonial ribbon is officially cut followed by photo opportunities with the leadership team.

Location: Main Entrance Threshold

10:15 – 11:00 Grand Opening Doors and Gift Giveaway

Doors open to the public as the first one hundred customers receive exclusive gift bags and store vouchers.

Location: Main Entrance Doors

11:00 – 12:00 Interactive Product Demonstrations

Product specialists host live interactive demonstrations showing key features of flagships items.

Location: Central Showroom Floor

12:00 – 13:00 Live Acoustic Music Performance

A local musician performs acoustic sets to maintain a lively atmosphere while customers shop.

Location: In-Store Performance Corner

13:00 – 14:00 Complimentary Refreshment Station

Shoppers can enjoy free gourmet ice cream treats and iced beverages outside the entrance.

Location: Outdoor Plaza Courtyard

14:00 – 14:30 Grand Opening Raffle Drawing

Winners of the opening day raffle are announced live with prizes awarded on stage.

Location: Central Stage Area