

Sales competition kickoff

Date: July 23, 2026

Timeline

08:30 – 09:00 Arrival and Welcome Coffee

Participants arrive, check in, and network over morning beverages and light breakfast items.

Location: Main Lobby Lounge

09:00 – 09:40 Executive Keynote Address

The VP of Sales opens the event with an inspiring speech outlining the vision and expectations for the upcoming competition.

Location: Grand Ballroom

09:40 – 10:25 Goal Setting and Target Allocation

Sales leaders present quarterly target benchmarks and outline individual and collective performance goals.

Location: Grand Ballroom

10:25 – 10:45 Morning Refreshment Break

Attendees take a short break to enjoy drinks and light snacks before team sessions.

Location: Ballroom Foyer

10:45 – 11:45 Team Formation and Strategy Workshop

Participants are assigned into cross-functional teams to outline their strategy and build squad camaraderie.

Location: Breakout Rooms A and B

11:45 – 12:30 Leaderboard and Tooling Intro

Demonstration of the new live tracking leaderboard dashboard and tools designed to monitor daily sales metrics.

Location: Grand Ballroom

12:30 – 13:30 Networking Luncheon

A catered lunch served to allow teams to continue strategizing and connecting in a relaxed environment.

Location: Executive Dining Hall

13:30 – 14:15 Team Motto and Pitch Presentations

Each newly formed team takes the stage to reveal their team name, war cry, and core strategy.

Location: Grand Ballroom

14:15 – 14:45 Prize Tier and Incentives Reveal

Unveiling top performer awards, milestone bonuses, and grand prizes to boost motivation across the board.

Location: Grand Ballroom

14:45 – 15:15 Kickoff Celebration Toast

A festive beverage toast to celebrate the official start of the sales competition and spark friendly rivalries.

Location: Terrace Suite