

Retail demo day

Date: July 23, 2026

Timeline

08:00 – 09:30 Brand Setup & Booth Decoration

Participating brands load in promotional materials, configure digital displays, and arrange product showcases across designated demo booths.

Location: Main Exhibition Hall

09:30 – 10:00 Welcome Coffee & Registration

Attendees, retail partners, and media representatives check in, collect name badges, and enjoy morning refreshments.

Location: Atrium Cafe

10:00 – 10:30 Opening Keynote & Event Briefing

Event organizers welcome participants and present an overview of the key retail innovations and live demonstrations scheduled for the day.

Location: Main Stage

10:30 – 11:30 Next-Gen POS & Checkout Demos

Exhibitors conduct live walkthroughs of automated point-of-sale systems, frictionless payment flows, and smart inventory management tech.

Location: Demo Zone A

11:30 – 12:15 Hands-On Product Trial Session

Visitors test interactive displays, smart mirrors, and digital fitting rooms with guidance from brand ambassadors.

Location: Interactive Tech Floor

12:15 – 13:15 Networking Lunch

Guests enjoy a gourmet lunch buffet while connecting with brand founders, software developers, and fellow retail professionals.

Location: Dining Pavilion

13:15 – 14:00 Social Content Creation Hour

Influencers and attendees capture video footage at branded photo stations and upload live social media posts featuring official event hashtags.

Location: Social Media Lounge

14:00 – 15:00 AI Personalization & Fulfillment Demos

Live presentations highlight artificial intelligence tools for hyper-personalized shopping recommendations and automated order fulfillment.

Location: Demo Zone B

15:00 – 15:30 Retail Leader Q&A Panel

Industry experts answer questions regarding adoption strategies, implementation costs, and consumer behavior shifts.

Location: Conference Room 1

15:30 – 16:15 Innovation Awards & Prize Draw

Recognizing the best retail tech solution of the day as voted by attendees, followed by a raffle draw for participating guests.

Location: Main Stage

16:15 – 17:00 Closing Cocktail Reception

Wrap up the demo day with craft drinks, light appetizers, and informal closing conversations on the outdoor terrace.

Location: Rooftop Lounge