

Black Friday sales day

Date: July 23, 2026

Timeline

04:30 – 05:00 Facility Security & Operations Inspection

Security personnel and store management perform comprehensive checks on alarms, emergency exits, and queue barriers. Systems and door locks are validated before staff arrival.

Location: Main Entrance & Security Hub

05:00 – 05:30 Morning Staff Briefing

Management reviews daily sales targets, crowd management protocols, and register assignments. Staff receive floor maps and promotional cheat sheets for the day.

Location: Employee Breakroom

05:30 – 06:00 Pre-Rush Coffee & Final Prep

Employees enjoy complimentary breakfast and coffee while getting into position. Registers and scanners are given a final test before opening.

Location: Employee Lounge & Checkout Lanes

06:00 – 06:15 Early Doors Opening

Doors unlock early to welcome waiting crowds into the main concourse in a controlled manner. Security manages line flow to ensure customer safety.

Location: Main Store Entrance

06:15 – 08:00 Doorbuster Specials Launch

The flagship discounted merchandise and limited electronics items go on sale. Department leads distribute voucher tickets for high-demand doorbuster deals.

Location: Main Retail Floor & Electronics Section

08:30 – 09:15 Mid-Morning Security & Crowd Audit

Security teams conduct a walk-through to ensure main aisles remain unobstructed and emergency pathways are clear. Register lines are monitored for smooth throughput.

Location: Department Floors & Escalators

11:30 – 12:30 Staggered Staff Catering Break

The first shift rotation takes a rest break with provided catered meals. Relief staff step in to keep registers fully manned during lunch hours.

Location: Catering Dining Room

14:00 – 15:00 Afternoon Flash Sale Launch

Limited-time hourly discounts are announced over the store public address system to boost afternoon sales. Floor teams rapidly restock depleted display units.

Location: Center Atrium & Display Promenades

17:00 – 18:00 Peak Shift Transition & Vault Drops

Security personnel assist cashiers with scheduled cash drops to the vault during peak evening volume. Evening shift workers log in to support the night rush.

Location: Cashier Stations & Vault Room

21:00 – 21:30 Store Closing & Final Registers Clearance

Closing announcements guide remaining shoppers toward cash registers. Doors are locked to incoming traffic as final purchases conclude.

Location: Main Registers & Store Exits

21:30 – 22:15 Evening Staff Debrief & Floor Clean-Up

Management gathers the team to share initial sales results and thank everyone for their hard work. Night crew begins reorganizing the floor for weekend operations.

Location: Central Atrium